



W E M Y S S  
M A L T S

PRESS RELEASE  
19<sup>th</sup> March 2012

### **Wemyss Malts launches new Cocktails for The Hive**

Wemyss Malts is delighted to announce the launch of two bespoke cocktails for The Hive, their newest blended malt whisky, by continuing their successful collaboration with world-renowned mixologist Jason Scott.

Jason Scott is the owner of Bramble Bar and The Saint in Edinburgh, both of which have won a clutch of international awards, including featuring in Drinks International's World's 50 Best Bars 2011.

The new cocktails have been designed around the natural aroma and flavour of The Hive whisky which is so named after its honeyed sweetness

The first cocktail is inspired by a mojito, one of the world's best selling cocktails. Using just five ingredients, the "Hive Five Mojito" is a long cocktail featuring The Hive whisky, fresh lime juice, mint leaves, orange blossom honey and ginger ale.

The second cocktail delivers an unexpected bittersweet twist on The Hive's natural sweetness and is called "Hive and Seek"; with key ingredients The Hive whisky, Campari, fresh lemon juice and saffron honey.

William Wemyss, Director of Wemyss Malts, commented "We've had an excellent response to The Hive and these cocktails will offer an exciting new dimension for all our customers."

Jason Scott, Director of Bramble Bar, commented "These cocktails aim to both accentuate and complement the honeyed sweetness of Wemyss Malts' Hive whisky and hopefully they will be enjoyed many times over."

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Notes to the Editor:

- Wemyss Malts full blended malt whisky range comprises: The Spice King, The Peat Chimney and The Hive.
- Wemyss Malts also have an active single cask single malt programme with recent bottlings including Winter Spice, Lemon Grove and Whispering Smoke.
- Susan Colville, Wemyss Malts' Regional Sales Manager, won Whisky Magazine's Young Whisky Ambassador of the Year 2012 (Scotland)
- The Wemyss family is from Scotland and their family seat is Wemyss Castle in Fife where they've lived since the 1300s.
- The Wemyss family premium wines and spirits brands also include boutique gin Darnley's View together with the premium wine estate Rimauresq Cru Classé in Cotes de Provence, France.

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