



# W E M Y S S

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## M A L T S

PRESS RELEASE  
19th October 2016

### **Wemyss Malts Launch New Batch Strength Limited Edition Blended Malts Series**

Independent bottler Wemyss Malts is releasing three new blended malts to complement its award winning range. Wemyss Malts – Batch Strength is a new range of blended malts that have been blended from a selection of extraordinary casks of single malt whiskies from over 10 Scottish distilleries, each utilising signature malts to define their flavour and aroma as the whisky names suggests.

The first three Batch Strength blended malts have been assigned Batch no.001. The Hive Batch Strength 001 – 54.5%alc./vol., Spice King Batch Strength 001 – 56.0%alc./vol. and Peat Chimney Batch Strength 001 – 57.0%alc./vol. have each been bottled non chill-filtered and at the strength found to be ideal for the character of the individual batch. Each of the new blended malts delivers intensified aromas, mouthfeel and flavours due to the increased strength of alcohol by volume.

William Wemyss, Founder and Managing Director at Wemyss Malts, commented: "Our new Batch Strength blended malts, consist of just 6000 bottles each, providing the whisky enthusiast and adventurous consumer with more variety in their choice of blended malts. Our Batch Strength range is intensely enjoyable neat, with ice and makes the perfect ingredient for quality, short whisky cocktails such as the Old Fashioned or Rob Roy."

Wemyss Malts Batch Strength Blended Malts – Batch 001 will be available from mid-October from selected retailers in the UK, EU and key Asian markets with suggested retail prices ranging from £45 to £50. Future batches will be bottled in varying quantities due to the amount of casks, volume of liquid and the final alcohol strength of each blended batches.

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#### Notes to the Editor:

- Edinburgh based Wemyss Malts is owned by the Wemyss family and their family seat in the brand logo is Wemyss Castle in Fife where they've lived since the 1300s.
- Wemyss Malts has an ongoing blended malt whisky range bottled at 46% comprising: The Spice King, The Peat Chimney and The Hive; single malt single cask bottlings and blended Scotch range, Lord Elcho.
- Wemyss blended malts have won prestigious World Whisky Awards four times: The Hive 12yo in 2012, Spice King 12yo in 2013, Velvet Fig in 2015 and Kiln Embers in 2016.
- The Wemyss family premium wines and spirits brands also include boutique gin Darnley's View, together with the premium wine estate of Rimauresq Cru Classé in Cotes de Provence.
- The family has opened a single malt distillery at Kingsbarns, near St. Andrews in Fife [www.kingsbarnsdistillery.com](http://www.kingsbarnsdistillery.com)

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