



W E M Y S S
M A L T S

PRESS RELEASE
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Wemyss Malts continues the Silver Winning Streak!

Boutique premium whisky and gin company Wemyss Malts has been awarded 3 silver medals in the prestigious International Spirits Challenge (ISC) for:

Peat Chimney 8 years old blended malt
Spice King 8 years old blended malt
Smooth Gentleman 8 years old blended malt

The 8 years old blended malt whisky range, which includes Spice King and Peat Chimney, has names inspired by each whisky's natural flavours and aromas. As with the rest of the Wemyss Malts range, these whiskies have been developed in conjunction with the Scotch expert and writer Charlie Maclean.

Established in 1995, the International Spirits Challenge (ISC) is one of the most authoritative, respected and influential spirits competition in the world, recognising and promoting outstanding quality spirits from across the globe.

Held annually in London, the ISC is founded on a rigorous and objective blind tasting process, by panels of selected master distillers, blenders, specialist writers and prominent industry figures – all acknowledged experts in their field.

This independent process serves to encourage the high calibre of spirits entered into the International Spirits Challenge competition each year. Receiving more than 1,000 entries from nearly 70 countries worldwide makes the ISC a truly global competition.

Supported by the world's leading spirits producers, the ISC sets the international standard for quality and excellence. To pass the scrupulous assessment of the judging panel and win an ISC award is an impressive achievement for any spirit.

William Wemyss, Managing Director of Wemyss Malts, commented "We are delighted to have won the International Spirits Challenge awards. These awards quickly follow a clutch of silver awards for this range in the 2011 International Wine & Spirit Competition (IWSC)."

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Notes to the Editor:

- The Wemyss family hail from Scotland and their family seat is Wemyss Castle in Fife where they've lived since the 1300s. Originally coal miners, their family business now includes a collection of premium wine and spirits brands.
- In addition to Wemyss Malts and Darnley's View gin, the Wemyss family also owns the premium wine estates of Rimauresq Cru Classé in Cotes de Provence and Fonty's Pool from Pemberton, Western Australia.
- Full information about International Spirits Challenge is available at www.internationalspiritschallenge.com

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