



W E M Y S S
M A L T S

*Darnley's
View*

LONDON DRY GIN HANDCRAFTED

PRESS RELEASE
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Wemyss Malts appoints Asian Sales Manager

Independent bottler Wemyss Malts is delighted to announce that it has appointed a new sales manager for the Asia Pacific region.

Jason Pan joins the team in January 2017 and will be based in Taiwan. Jason has extensive spirits sales and marketing experience in the region, including past roles with Morrison Bowmore, Brown Forman, Diageo and Pernod Ricard.

Managing Director of Wemyss Malts, William Wemyss, commented: "I am delighted to welcome Jason to the company. The Asia Pacific region represents a great growth opportunity for our whiskies and gin brands and Jason's local market presence will enable us to strengthen our relationships with current distributors, as well as building our presence in new markets. Jason's appointment has also enabled realignment of the responsibilities of our existing two regional sales managers, Jacque Sutherland and Ginny Boswell, who will now be able to spend additional time on our key markets in the UK and Europe."

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Notes to the Editor:

- Edinburgh based Wemyss Malts is owned by the Wemyss family and their family seat is Wemyss Castle in Fife where they've lived since the 1300s.
- Wemyss Malts has a blended malt whisky range comprising: The Spice King, The Peat Chimney and The Hive; single malt single cask bottlings and blended Scotch range, Lord Elcho. www.wemyssmalts.com www.lordelcho.com
- Boutique gin Darnley's View Gin is available in two award-winning expressions; elderflower & citrus and Spiced Gin. www.darnleysview.com
- The family has opened a single malt distillery at Kingsbarns, near St. Andrews in Fife www.kingsbarnsdistillery.com

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新聞稿
1/18/ 2017

Wemyss Malts 亞洲區域業務經理

獨立裝瓶廠 Wemyss Malts 很榮幸的宣布已經找到新的亞區域業務經理。

潘楷傑, Jason Pan, 在 2017 年 1 月份加入本公司將由台灣負責亞洲區域。Jason 在亞洲區域擁有豐富的烈酒市場行銷與業務經驗, 曾經服務於 Morrison Bowmore, Brown Forman, Diageo and Pernod Ricard.

William Wemyss, Wemyss Malts 董事總監表示: "我很高興 Jason 加入我們公司。亞洲區域有多的機會與很大的成長空間, 有 Jason 在此區域服務可以加強我們維護與現有代理商的關係, 同時也可以在新的市場中增加我們品牌的分佈。Jason 的加入給予公司機會重新規劃其他區域業務經理的工作, Jacques Sutherland 與 Ginny Boswell, 將可以把更多他們的時間放在英國與歐洲市場。"

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公司簡介:

- Wemyss Malts 公司設立於愛丁堡, 是 Wemyss 家族企業。Wemyss 家族的城堡建立於 1300 年在蘇格蘭法夫區域。
- Wemyss Malts 包括了調和麥芽威士忌系列: 辛香, 煙燻, 蜂窩; 單桶單一麥芽威士忌與調和蘇格蘭威士忌系列: Lord Elcho. www.wemyssmalts.com www.lordelcho.com
- 精品達恩利琴酒 Darnley's View Gin 有 2 個得獎品項: 接骨木花和柑橘與香味琴酒。www.darnleysview.com
- Kingsbarns 是 Wemyss 家族的單一麥芽威士忌蒸餾酒廠, 地理位置在接近聖安德魯高爾夫球場的法夫區域。www.kingsbarnsdistillery.com

如果有任何其他問題請聯絡 Karen Stewart ks@wemyssmalts.com Tel +44 (0)131-226-3445