



W E M Y S S
M A L T S

*Darnley's
View*

LONDON DRY GIN HANDCRAFTED

PRESS RELEASE
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Wemyss Malts New Marketing Team Line-Up

Independent bottler Wemyss Malts is delighted to announce some exciting changes in its Marketing team.

After 2 years with the company, Emma Hooper is promoted to a new role as Darnley's View Gin Brand Manager to develop new initiatives in the exciting gin category.

Joining the team as Marketing Assistant on Wemyss Malts, Lord Elcho and Kingsbarns Distillery is Steven Shand. Steven brings several years of experience from the whisky industry on the retail, event and hospitality side.

Director of Marketing for Wemyss Malts and Kingsbarns Distillery, commented: "We are a small company with a broad and exiting range. I am delighted to recognise Emma's success in her previous marketing role with us by promoting her to navigate the next stage of Darnley's View Gin's journey. Similarly, Steven has made a great impact in his early weeks with us and will be initially leading our social media, events and awards programme for Wemyss Malts, as well as supporting new product launches."

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Notes to the Editor:

- Edinburgh based Wemyss Malts is owned by the Wemyss family and their family seat is Wemyss Castle in Fife where they've lived since the 1300s.
- Wemyss Malts has a blended malt whisky range comprising: The Spice King, The Peat Chimney and The Hive; single malt single cask bottlings and blended Scotch range, Lord Elcho. www.wemyssmalts.com www.lordelcho.com
- Boutique gin Darnley's View Gin is available in two award-winning expressions; elderflower & citrus and Spiced Gin. www.darnleysview.com
- The family has opened a single malt distillery at Kingsbarns, near St. Andrews in Fife www.kingsbarnsdistillery.com

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