



W E M Y S S  
M A L T S

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**Wemyss Malts launches new 12 years old Scotch whisky range in USA through Classic & Vintage Artisanal Spirits**

*Including World Whisky Award winner "The Hive"*

Boutique Scotch whisky company Wemyss Malts is thrilled to announce the launch in the U.S. of its award-winning 12 year blended malt range for Fall 2012 through U.S. importer Classic & Vintage Artisanal Spirits, a division of Domaine Select Wine Estates (DSWE).

Inspired by his family's long association with the whisky industry, Wemyss Malts' founder, William Wemyss, started the company in 2005. Realizing whisky terminology could be confusing to those less knowledgeable on the subject, he decided to introduce a range of whiskies named after their natural taste and aroma making it direct and easy to understand the essence of each one.

Wemyss' 12 year blended malt Scotch whisky range comprises The Hive, Spice King and Peat Chimney. The Hive is named for its honeyed sweetness, Spice King after spicy peppery notes and Peat Chimney for its gentle peaty smokiness.

The 12 year blended malt range is presented in premium gift tins with a new style of bold and striking labels, featuring quirky design details to denote each expression.

As with the rest of the Wemyss Malts range, these blended malt whiskies have been developed in conjunction with the Scotch expert and writer Charlie MacLean and are bottled at 40% ABV. Blended malts are a blend of different single malt Scotch whiskies, and differ from blended Scotches in that they don't contain any grain whiskies.

William Wemyss, Founder and Managing Director of Wemyss Malts, commented "We are delighted to be bringing our award-winning 12 year range to the USA. The Hive won Whisky Magazine's prestigious World Whisky Award for Best Blended Malt Scotch 2012 and Peat Chimney collected a Silver "Best in Class" medal in the International Wine & Spirit Competition 2011 (IWSC), where Spice King also won a silver medal."

The CEO and Founder of DSWE, Paolo Domeneghetti says: "The 12 year blended malts will be an excellent addition to our range of high quality spirits, with strong gift appeal for the holiday season."

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Notes to the Editor:

- **Wemyss Malts** is the brainchild of the Wemyss (pronounced 'weems') family from Fife, Scotland. Their family seat is Wemyss Castle in Fife where they have lived since the 1300s. The family's connection with the whisky industry dates back to the turn of the 19th century when John Haig's first distillery was built on family land. Even today barley from their estate in Fife is grown for many of Scotland's leading distilleries.
- Wemyss blended malts are also available in the USA at 8 years old: Peat Chimney, Spice King and Smooth Gentleman; won silver medals in the 2011 International Spirits Challenge (ISC). Peat Chimney won a Double Gold medal in the 2012 San Francisco World Spirits Competition.
- Wemyss single cask bottlings have also won acclaim, including a Liquid Gold Award in Jim Murray's 2011 Whisky Bible for "Tropical Spice".
- Also owned by Wemyss, Darnley's View London Dry Gin was launched in May 2010. The key botanicals are elderflower and citrus. Recent awards include Spirits Business Gin Masters Gold Medal 2011 and Travel Retail Masters 2010. It has also recently won a gold medal in the 2012 International Wine & Spirits Competition (IWSC).
- **About Classic & Vintage Artisanal Spirits:** Assembled in 2009, the Classic & Vintage Collection is a portfolio of boutique spirits, founded by Domaine Select Wine Estates (DSWE). The Portfolio represents a dynamic and diverse group of products that promote the growing culture associated with fine, quality cocktails across the United States. This spirits set is an unprecedented collection of gems, each with a distinct and relevant story.
- **About Domaine Select Wine Estates:** Founded in 1999, Domaine Select Wine Estates (DSWE) is dedicated to wines and specialized spirits from around the world of the highest quality and which demonstrate excellence and tremendous character, particular to their origin. DSWE is committed to transmitting the individuality of the producers; expressing diversity, tradition and personality is the tenet of DSWE. Domaine Select Wine Estates was named 2010 Importer of the Year by FOOD & WINE Magazine.

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